

# SMART GOALS

SMART Goals are a great method to develop the right goals for your organization. Follow the guide below to workshop your goal.

## FRAME OF REFERENCE

A ROUGH DRAFT FRAME FOR YOUR GOAL

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## SPECIFIC

ADD SOME DETAILS

WHAT DO WE WANT TO ACCOMPLISH?

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## MEASURABLE

ADD A METRIC

HOW CAN WE QUANTIFY MY GOAL?

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## ACHIEVABLE

MAKE IT REALISTIC

HOW WILL WE ACHIEVE THIS? IS IT ATTAINABLE?

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## RELEVANT

ENSURE IT ALIGNS WITH THE BIGGER PICTURE

DOES THIS ALIGN WITH OUR PURPOSE?

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## TIMELY

ATTACH A TIME FRAME

WHEN SHOULD WE EXPECT TO MEET THIS GOAL?

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## FINAL GOAL

PUT IT ALL TOGETHER

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